



The Society of Naval Architects and Marine Engineers (SNAME)

Director of Education & Outreach

SNAME seeks qualified and motivated candidates to fill a central staff role for the Society. SNAME is a 119 year old technical professional Society headquartered in the northeastern United States. We are an international Society with 8,000 plus members in active local sections that host a number of events designed to stimulate professional development, create technical content, and interest in our profession. We publish academic and contemporary business works and are growing a modern web presence. We help to establish industry standards, provide technical support for regulatory safety initiatives, and support licensing and certification requirements for the industry. We are focusing on expanding our educational and outreach portfolio.

The role is to grow, manage, maintain and bring focus to our educational and outreach programs including professional development and continuing education for both distance learning and traditional delivery methods; to anticipate the proper role for the Society in the development of licensing and certification programs; to create an active outreach program to attract students into marine related Science, Technology, Engineering and Mathematics (STEM) careers, to work with sister societies to support and deepen our relations; to serve as the representative staff member on various standing and ad hoc committees; and not least, manage the revenue and expenses of the department. This position reports to the Executive Director.

Responsibilities:

- Establish and execute an educational and outreach growth strategy for the Society.
- Define and manage continuing education, professional development, and education related programs and courses consistent with our overall strategy.
- Develop and execute a profiling and outreach campaign for education that fits within overall growth and public service goals.
- Create a recognized focal point that integrates our program with industry STEM efforts.
- Participate on the SNAME management team.
- Manage the budget, revenue and expenses for areas of responsibility.

Experience & Competence:

- Skilled communicator.
- Strength in profiling, promotion, marketing, and related media usage.
- Hands on experience with:
 - Course and curriculum development, delivery, and maintenance.
 - Distance learning conceptual design and execution.
 - Professional development and continuing education coursework, programs, and certification programs and mechanics.
 - Professional licensure certification programs and mechanics.
 - Competence standard development and maintenance.
- Collaborative and hands on work ethic.
- Bachelor's degree or higher.
- Experience in one or more of: Maritime, Offshore, Ocean Engineering, Inland Waters, Naval Engineering, Naval Architecture, Marine Engineering, Ship Operations, Shipyard, Ship Construction, Regulatory, Small Craft, Recreational Boat industries.